



Welcome to East Valley Living
Greater Phoenix & East Valley

Phoenix Contractor to Give Away Heating Cooling Systems over Holidays

November 9, 2009 · **Published By** [Editor](#)

Hobaica Services to give away & install free heating & cooling systems; asks local residents to nominate deserving neighbors and families they know who are in need of new home heating and cooling systems

PHOENIX – Hobaica Services, a Phoenix-based heating and cooling contractor, is asking the local community to nominate deserving people they know who are in need of a new heating and cooling system in their home. Hobaica Services will be giving away FREE home comfort systems, including installation, with no strings attached during the holiday season.

The giveaway is part of Hobaica Services' BEGIN program, which stands for Business Entities Getting Involved in our Neighborhoods. Now in its second year, Hobaica Services' BEGIN program has a goal to give away one system per week during the months of November and December to deserving candidates who currently do not have a working heating and/or cooling system.

Nominations for the BEGIN program will be accepted throughout the months of November and December and winners will be selected weekly throughout both months, starting the middle of November. Nomination forms and rules are

available online at www.hobaica.com, where the nominations can be submitted or can be mailed or dropped off at the Hobaica Services Corporate Office located at 7027 N. 27th Ave. Phoenix, AZ 85051.

The BEGIN program also challenges other local businesses to get involved, donating their time and resources to help contribute to the program.

“During these troubling economic times, we wanted to focus our attention on the particular needs in the community that we can help directly,” said Paul Hobaica, president of Hobaica Services, Inc. “With so many people feeling the effects of the poor economy, we wanted to do something that would bring some good news and help to our neighbors in need,” Hobaica added.

Published on behalf of Hobaica Services, Inc.

Hobaica Services, a family-owned and operated, air conditioning and heating company, has been serving Phoenix metropolitan area since 1952. Hobaica Services has been awarded the 2008 Business Ethics Award by the Better Business Bureau of Central, Northern and Western Arizona, and is the recipient of the Air Conditioning Contractors of America 2008 Contractor of the Year. Hobaica Services’ team of 28 employees provides installation and service of air conditioning, heating, refrigeration, and wine cellars to both the residential and commercial markets. For more information please visit www.hobaica.com.

Hobaica launched the BEGIN program in 2008 to help their struggling neighbors during these hard economic times. The program also challenges other companies to get involved in donating their time and resources to the program.

BEGIN partners last year included: American Refrigeration Supply, Closet Masters, Emerson Climate Technologies, Empire Metal Products, Goodman Distribution, Inc., Johnstone Supply, KMLE FM, KOOL FM, KTAR FM, Lennox, Smiley Crane, Dean’s Mailing, Fun Coach USA, Hercules Industries, Victor Encinas Coaching, and Web CD Productions.